

# Belfast: City for Business

Themes:	Belfast: City for Business Enterprise	Belfast: City for Business Start-ups	Belfast: City for Business Growth	Belfast: City for Employability and Skills	Belfast: City for Investment	Belfast: Business Services
Messages:	<ul style="list-style-type: none"> <li>* Make the best possible business start with specialist incentives and advice.</li> <li>* Start great. Learn fast. Grow strong.</li> </ul>	<ul style="list-style-type: none"> <li>* Go out on your own without having to go it alone.</li> <li>* Incentives and support to take your business further than you ever imagined.</li> <li>* Start smart. Grow fast. Achieve more.</li> <li>* Gain the confidence you need to help your social enterprise/ co-operative thrive.</li> </ul>	<ul style="list-style-type: none"> <li>* Think it bigger. Do it better. Be it sooner.</li> <li>* Explore new markets. Find new customers.</li> <li>* To grow your tech business, plug into our network.</li> <li>* Discover the truth about your customer service.</li> </ul>	<ul style="list-style-type: none"> <li>* Connecting young people with industry to inspire better career choices.</li> <li>* Flexible work experience opportunities to unlock students' full potential. Outreach through youth and community and other services.</li> <li>* Log in. Skill up. Reach out.</li> <li>* Advice, experience and education to spark students' digital careers.</li> <li>* Employer connections to support recruitment.</li> </ul>	<ul style="list-style-type: none"> <li>* We open doors for investors opening businesses.</li> <li>* International navigation for export-curious businesses.</li> <li>* Good businesses think outside the box. Great ones think outside the country.</li> </ul>	<ul style="list-style-type: none"> <li>* Single directory of city services to businesses:               <ul style="list-style-type: none"> <li>- Planning</li> <li>- Building Control</li> <li>- Licencing</li> <li>- Environmental Health</li> <li>- Health and Safety</li> <li>- Consumer Rights</li> <li>- Waste Management</li> <li>- Economic Development</li> <li>- Events and Festivals</li> <li>- Procurement.</li> </ul> </li> </ul>
Support:	Range of initiatives to help persons define a business opportunity and idea	Programmes to mentor individuals to start a new business and provision of incentives	Programmes to mentor existing businesses to help them become more profitable including export development	Programmes to promote careers, skills development and employer recruitment	<ul style="list-style-type: none"> <li>* Relocation support: Concierge type service to investors (Spring 18)</li> <li>* Investment attraction: <a href="http://www.investinbelfast.com">www.investinbelfast.com</a> (March 18)</li> <li>* Belfast Proposition: Specific incentives for investors (FDI and Indigenous) (Commencing Oct 18)</li> </ul>	Support for way-finding and navigating council's business services

